

AALTO VENTURES PROGRAM

Co-creative entrepreneurship education

Aalto Ventures Program (avp.aalto.fi) provides students inspiration, capability and network necessary to build new scalable businesses as startups or in established organizations. In Aalto University, Aalto Ventures Program organizes entrepreneurship education in form of 20 courses, keynote speeches and other activities.

Education in Aalto Ventures Program is integrated to practice and local industries. We value passion for exploration, freedom to be creative and critical, courage to fail and succeed and learning by doing. AVP courses often include students working in teams on real business ideas or even working with companies. Local companies value student's opinions and company executives see value in student's ideas. In exchange, students get to practice their entrepreneurial skills with support from company that provides insight on their operations and markets.



AVP Summer School

30th of July to 24th of August 2018, Aalto University, Espoo, Finland

AVP Summer School is 4-week-long program, beginning on Monday 30th of July 2018. The program is designed for students from any background who have interest in entrepreneurship. No earlier studies in entrepreneurship is required.

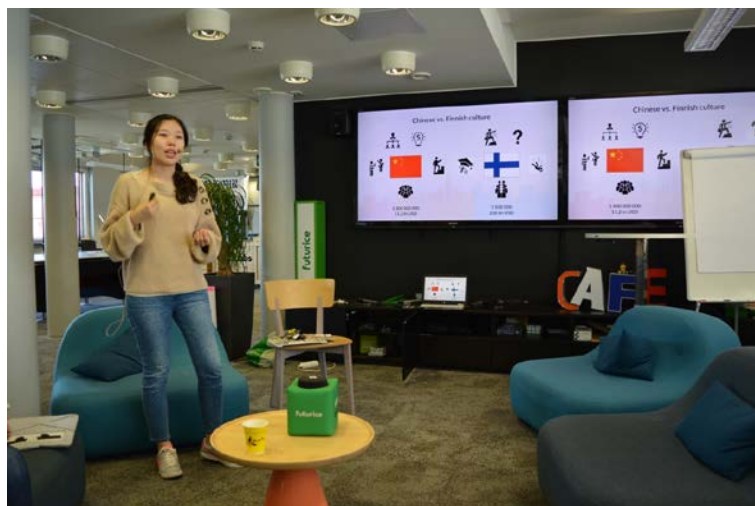
The program brings together European and Asian students to learn leadership, business modelling, lean product and service design and much more. The summer school consist of two-week period of lectures to build up understanding on key concepts in building new companies and two-week period of intensive multinational team work on real life business creation projects with local companies.

Summer School consists of two parts: Mandatory course of Design Your Business for everyone and supportive course of leadership.

Before jumping into classes, course begins by introducing ecosystem and culture in Europe and Finland by having sessions on culture, meetings with local entrepreneurs and meeting local startup ecosystem organizations. Goal is to provide students with better knowledge about how Europe differs from Asian culture in everyday life and in business. At the same time this will help participants know each other and breaking communication barriers from the rest of Summer School as well as providing contacts and insight in European startup scene.

Course: Design Your Business – 5 ECTS

Designed to bachelor level students who have no previous background in entrepreneurship. The course focuses in inspiring students to become entrepreneurs by introducing basic tools that answers the question **“I have an idea for a company, what should I do next?”**. Course will not include any accounting, entrepreneurial finance and such, instead course focuses on practical processes and tools for entrepreneurial thinking and working.



Course has three 3h workshops each week for 3 weeks, after each lecture students have personal or group assignments. Topics include but are not limited to

- Interviewing entrepreneurs and reflecting their stories
- Evaluating personal strengths by using effectuation, team building, designing and executing customer research
- Building business model with Business Model Canvas
- Pitching and presentation skills
- Getting familiar with western culture, habits and etiquette, western company and working culture, building personal business network and making new friends.

Teaching methods focus on learning by doing, group working with other students and learning from own and others' mistakes – mistakes are not something to fear but appreciate as learning experience, and breaking out from one's comfort zone. Have you ever actually done interviews with strangers on the streets or cold called someone?

Participants are from Aalto University, Finnish or international students and students from partner universities in China, Korea and Japan; engineering, business and design students – teams will be international and interdisciplinary!

Leadership and design thinking – 2 ECTS

As “Design Your Business” lasts for 3 weeks, almost full time, leaving ~40-55h time for other activities or other studies.

Entrepreneurial leadership from European point of view will cover topics that students can find useful, no matter what kind of leadership or team working role they end up finding themselves later in life.

Themes include, but are not limited to

- Leadership is in interpersonal relationships
- Choosing working cultures for organizational needs
- How working cultures are built
- New leadership paradigms in Europe
- Exploring various design frameworks

Teaching methods includes lectures, guided discussions, visiting local companies and startups and using them as case examples, individual and group assignments.

Participation

Participation fee 2800 € per participant.

Fee **includes** teaching & materials, lectures and official evening activities

- Visits to companies to build understanding of ecosystem and western companies.
- Extracurricular activities; Trip to Finnish nature, team-building weekend, farewell dinner etc.

Fee **excludes** accommodation, meals, visas, flights, insurance.



The living costs in Helsinki for typical student:

Accommodation 300-1000€/month, depending on comfort level (shared apartment from Airbnb to hostel)

Living 500-750€/month, depending on spending habits.

Aalto University does not own student apartments so we cannot provide one, but we can help with finding right places to look for and provide documents for visa support and can recommend a provider for insurance etc.

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