

Creating Multidimensional Experiences

August 3rd-21st,
Aalto University,
Espoo, Finland

**AALTO
VENTURES
PROGRAM**



		Monday 03.08		Tuesday 04.08		Wednesday 05.08		Thursday 06.08		Friday 07.08		Course components	
				<i>Well-being Boost</i>		<i>Engine Check</i>		<i>Well-being Boost</i>		<i>Well-being Boost</i>			
Week 1 3-7 August	Morning 10:00-12:00	Course Introduction & Kick-off		Pitching Training Workshop		Team Idea Pitches		Understanding Multidimensional Experiences & Elements Workshop		Analysis of User Data Online Workshop		<div style="background-color: #4a4a8a; color: white; padding: 5px;">Explore & Discover</div> <div style="background-color: #28a745; color: white; padding: 5px;">Define Phase</div> <div style="background-color: #007bff; color: white; padding: 5px;">Deliver Solution & Business Model</div> <div style="background-color: #1a3d3d; color: white; padding: 5px;">Deliver & Presenting</div> <div style="background-color: #007bff; color: white; padding: 5px;">Supporting Study Tracks</div> <div style="background-color: #ffc107; color: white; padding: 5px;">Self Development & Well-being</div>	
		Sustainable Development Goals & Measuring Impact Workshop				Introduction to Remote User Research							
		Remote Teamwork Practicalities		Teamwork		Independent Teamwork		Independent Teamwork: User Research					
	Lunch	Lunch		Lunch		Lunch			Lunch				
	Afternoon 14:00 onwards	Good Life Engine (GLE) Kick-off		Experts Fair		Well-being Boost & Lunch		Team Dynamics & GLE Clinics					
		Independent GLE Teamwork		Independent Teamwork: Ideas		User Research Plan Clinic							
					Independent Teamwork: User Research								

Week 2
10-14
August

		Monday 10.08	Tuesday 11.08	Wednesday 12.08	Thursday 13.08	Friday 14.08
		Creativity Boost	Well-being Boost		Well-being Boost	Well-being Boost
Morning 10:00-12:00	Solution Ideation Process Workshop		Solution(s) Presentation	Circular Business Model	Solution Clinic	Solution Presentation
	Independent Teamwork: Ideation Revision		Business Modelling & Scalability Workshop	Creation of Narratives & Customers' Journeys Workshop		Virtual Tour: Aalto Entrepreneurship Ecosystem
Lunch	Lunch		Lunch	Lunch	Lunch	Lunch
Afternoon 14:00 onwards	Ideation Results Clinic		Independent Teamwork: Refining Solution	Self Development Track & Well-being Afternoon	Mentor Afternoon & Elevator Pitch	Team Dynamics & GLE Sparring Clinics
	Independent Teamwork: Ideation Revision				Solution Refining & Revision	

Course components
Explore & Discover
Define Phase
Deliver Solution & Business Model
Deliver & Presenting
Supporting Study Tracks
Self Development & Well-being

Week 3
17-21
August

		Monday 17.08	Tuesday 18.08	Wednesday 19.08	Thursday 20.08	Friday 21.08
		Well-being Boost	Well-being Boost	Well-being Boost	Well-being Boost	
Morning 10:00-12:00	Virtual Visit: VCs, Funding & Financials		Pitch Design	Pitch Rehearsal	Challenges in Startups & Next Steps	Entrepreneurial Ethics
	Virtual Visit: Startups		Independent Teamwork: Financial Estimations	Entrepreneurial Leadership Workshop	Sakes & Going to market	Individual Work: Pitch Preparation
Lunch	Lunch		Lunch	Lunch	Lunch	Lunch
Afternoon 14:00 onwards	Independent Teamwork: Pitch Design & Preparation		Cross Pitching with EIT Students	Alumni Story	Self Development Track Wrap-up Workshop	Well-being Boost
	Independent Teamwork: Pitch Design & Preparation		Independent Teamwork: Pitch Design & Preparation	Independent Teamwork: Pitch Design & Preparation	Independent Teamwork: Pitch Design & Preparation	Final Pitches Feedback, Discussion & Wrap- up

All times in the schedule are in the Helsinki timezone (GMT +3)

Students are expected to participate in real time in all of the sessions

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