



*University of Illinois*

*China Executive Leadership Programs*

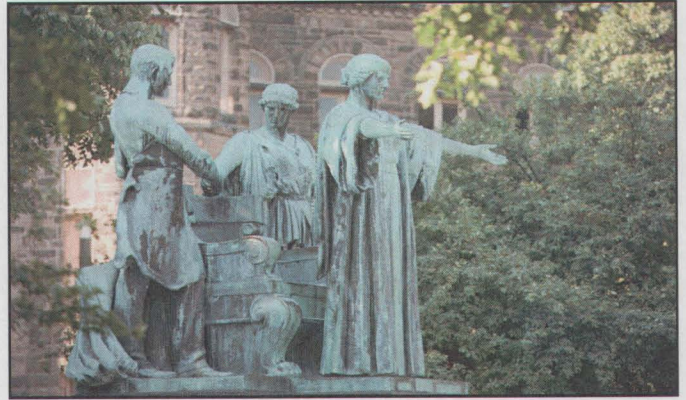
*Economics Summer School  
Program 2015*

*July 18 to August 8*

The China Executive Leadership Programs would like to invite you to study this summer at the world-famous University of Illinois at Urbana-Champaign. The University of Illinois is consistently ranked as one of the top public universities in the United States and the world, and the University of Illinois College of Liberal Arts & Sciences proudly boasts a highly touted undergraduate and graduate program in Economics.

Here is an outstanding opportunity for you to study at our campus for two weeks, experience the teaching methods of U.S. higher education faculty, and complete two courses. You will also learn, first-hand, about the academic life and culture at an American university campus.

The University of Illinois is situated in the middle of a vibrant community, rich in culture, with plenty of activities suitable to your interests. Please use the following link to access more detailed information about our campus and community: [www.illinois.edu](http://www.illinois.edu)



*Program Overview*

*Classroom Study*

Each course includes 16 hours of instruction, delivered in two-hour morning and afternoon class segments. The instructor will encourage and lead students through discussions of complex issues relating to Development Economics and Money and Banking. Classes will culminate with a final exam.

*Business Visits*

Students will participate in meetings with executives from key Illinois corporations. These corporations are prized for their economic development strategies, social responsibility, and employee satisfaction. Visits to various companies and banks provide a great opportunity to gain first-hand knowledge of U.S. business.

*Cultural Visits*

China Executive Leadership Programs staff will plan cultural events and accompany the group on field trips to famous modern and historical attractions in Chicago, St. Louis, and Springfield.

*We look forward to welcoming you to our  
campus this summer!*



China Executive Leadership Programs • University of Illinois at Urbana-Champaign  
Summer School Business Program • South China University of Technology  
July 12–August 9, 2014



## The Courses

### Development Economics

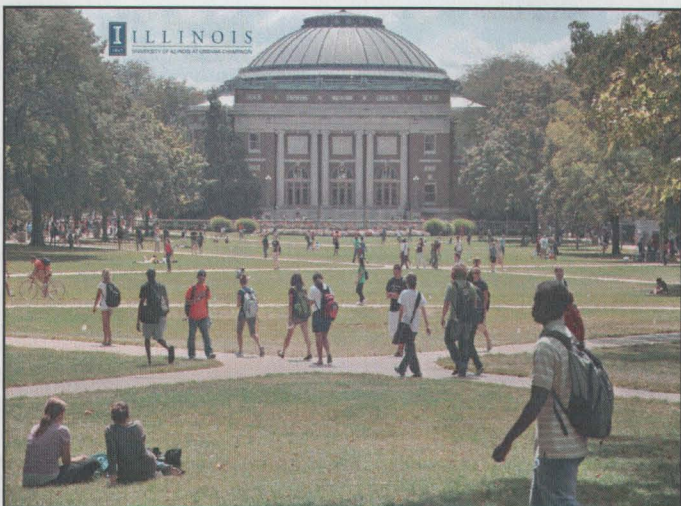
This course focuses on the application of economic reasoning and analysis to business decision-making. Topics may include demand and supply analysis, estimation of demand by firms, pricing and non-price competition in contested markets, game theoretic perspectives on business strategy, and other topics of interest.

### Money and Banking

This course will focus on the forces (information and transaction costs) that have propelled the historical evolution of money, credit, and financial intermediation from the ancient world to present. Related financial institutions such as bond, stock, and insurance markets are also explored. In addition, the course will cover the structure of the Federal Reserve System & bank regulation.



*Instructor: Isaac DiIanni, PhD,  
Lecturer of Economics, Department of Economics, College of Liberal Arts and Sciences*



## Important Dates

**Saturday, July 18**- Arrive at Chicago O'Hare Airport. CELP staff will accompany group on chartered bus to Urbana-Champaign.

**Sunday, July 19**- Campus tour led by CELP staff.

**Monday, July 20**- Orientation and introduction to campus

**Tuesday, July 21- Thursday, July 23**- Classes in session

**Friday, July 24**- Field Trip to Springfield, IL

**Saturday, July 25**- Chicago City Tour

**Monday, July 27 - Thursday, July 30**- Classes in Session

**Friday, July 31**- Meet with St. Louis Federal Reserve Bank

**Monday, August 3**- Class in Session

**Tuesday, August 4**- Final Exams

**Wednesday, August 5**- Meeting at State Farm Insurance HQ

**Thursday, August 6**- Graduation Lunch

**Friday, August 7**- Depart for China

## Program Fees

**Program Fee** includes tuition, training materials, cultural activities, use of university facilities, and local transportation through the Champaign-Urbana mass transit bus system. **\$3000 per person**

**Campus Housing Fee** (14 days on campus):  
Double occupancy room: **\$350 per person**  
Single occupancy room: **\$500 per person**

**Campus Meal Fee** includes breakfast and dinner at Illinois Street Residence Hall. Other meals are at the participants' additional expense. **\$300 per person**

**TOTAL PER STUDENT: \$3,650.00\***

\*Amount is with single occupancy room. Students also need to pay for their international round trip airfare, health insurance as required by the U.S. government, and purchase any required textbooks.

## University of Illinois China Executive Leadership Programs

Matthew Gadbury, Program Coordinator

2001 S. First St., Suite 208

Champaign, IL 61820 USA

Phone: 1-217-265-7647 Fax: 1-217-265-7814

Email: gadbury2@illinois.edu

Education Friendship Knowledge  
学习 友谊 知识

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