

GEM Trailblazer Summer Programme

DETAILED COURSE INFORMATION

Academic Year	:	AY2022-2023
Session	:	Summer 2023
Course Code & Title	:	AAA28C Digital Media & Visual Arts: Still Imaging
Academic Units	:	3
Pre-requisite (if any)	:	NIL
Delivery mode	:	Physical
Taught by	:	Lee Siew Weng

Brief Course Description

This studio course introduces contemporary digital photography through the experience of technical, expressive and conceptual methods of digital image making. You will be exposed to camera handling techniques, composition skills, studio photography and experimental imaging. You will acquire working methods, visual research skills and knowledge necessary for the successful implementation of meaningful and aesthetic lens-based artwork.

1. Intended Learning Objectives (ILOS)

- Have an intimate understanding of how our cameras work and in turn, learn to control them.
- Aesthetic principles to refine decision-making processes in image making.
- Chasing the sun, managing natural light.
- Shaping artificial lighting. Modifications of light sources to achieve different visual effects.
- Experimental lighting. Playing with light sources to achieve unconventional results.
- Expressing artistic intent. Communicating meaning and emotions through creating expressive images.
- Post production workflow in Adobe Lightroom and Photoshop. Using photo editing software to achieve or refine artistic intent.

2. Course Syllabus/Topics

Lesson	Topic/s
1	Introduction: What makes a photo great?
2	Workings of our cameras
3	Location shoot
4	Introduction to post-production: Adobe Lightroom
5	Working with artificial lighting
6	From Adobe Lightroom to Photoshop
7	Conceptualizing the Final Project and making notes for the written reflection

3. Learning Outcomes

By the end of this course, you should be able to:

1. Create a body of visually impactful photographic images through a methodical exploration of the medium.
2. Apply technical and aesthetic skills developed in the course to communicate your artistic intent.
3. Understand connections between this medium and your practice

4. Course Assessments

Components	Group/Individual	Weighting
1.Photo Project	Individual	40%
2.Final Photo Project	Individual	40%
3.Written Project (Reflection)	Individual	20%
Total		100%

5. References/Recommended Reading List

Fulford, J. (2014). The photographer's playbook, New York. Aperture.

Kloskowski, M. L. (2010). The complete guide to Photoshop's most powerful feature .Peachpit Press.

McNally, J. (2009). The hotshoe diaries – Big light from small flashes. New Riders.

McNally, J. (2008). The moment it clicks. New Riders.

Kelly, K. (2017). The inevitable: understanding the 12 technological forces that will shape our future. Penguin Publishing.

Heatherwick, T. (2015). Thomas Heatherwick: Making. The Monacelli Press.

6. Other requirements

Course Policies and Student Responsibilities

(1) General

You are expected to complete all assigned pre-class readings and activities, attend all seminar classes punctually and take all scheduled assignments and tests by due dates. You are expected to take responsibility to follow up with course notes, assignments and course related announcements for seminar sessions they have missed. You are expected to participate in all seminar discussions and activities.

(2) Absenteeism

Absence from class without a valid reason will affect your overall course grade. Valid reasons include falling sick supported by a medical certificate and participation in NTU's approved activities supported by an excuse letter from the relevant bodies.

If you miss a lecture, you must inform the course instructor via email prior to the start of the class.

Academic Integrity

Good academic work depends on honesty and ethical behaviour. The quality of your work as a student relies on adhering to the principles of academic integrity and to the NTU Honour Code, a set of values shared by the whole university community. Truth, Trust and Justice are at the core of NTU's shared values.

As a student, it is important that you recognize your responsibilities in understanding and applying the principles of academic integrity in all the work you do at NTU. Not knowing what is involved in maintaining academic integrity does not excuse academic dishonesty. You need to actively equip yourself with strategies to avoid all forms of academic dishonesty, including plagiarism, academic fraud, collusion and cheating. If you are uncertain of the definitions of any of these terms, you should go to the academic integrity website for more information. Consult your instructor(s) if you need any clarification about the requirements of academic integrity in the course.

7. Instructor Details

Course Instructor	Office	Email
Lee Siew Weng		lee.sweng@gmail.com