

# Global Enterprise Design

*Work on Real Business Projects in Partnership with a Global Company*



## Tuition Fee

\$5,000 including on-campus housing (single occupancy), MSU breakfast and lunch, and local transportation  
Excludes international and domestic airfares, health insurance, and other living costs.

## Program Date

July 9, 2017 to August 5, 2017

## Who

Undergraduate students at a 4-year college in business or related majors

## Admission Requirements

Advanced English skills to participate in group discussion and deliver presentation

## Earn A Certificate

MSU Certificate of Global Young Professional Program (GYPP) on Global Enterprise Design by the Visiting International Professional Program

Like many global organizations that employ a diverse workforce in multiple locations across all continents, HELLA, our industry partner, is facing challenges in managing effective communications and implementing efficient organizational structure. Students will be given data-driven projects that address real issues in the company and work as a team to find potential solutions. This will give an opportunity for students to truly engage in meaningful work that may have ever lasting impact on HELLA's organizational development and business growth.

## Program Features

- Engage in a project-based learning in partnership with HELLA Electronics Corporation, part of the HELLA GROUP, a global automotive company established in 1899 in Germany.
- Explore how processes, people, culture, and organizational structure work together to operate a global business in a real world.
- Receive 40-50 hours of instruction by MSU faculty, work as a team for the project, interact with HELLA business people, and present the final outcome to the senior management.
- Visit HELLA Electronics located in Plymouth, Michigan, two to three times during the course.
- Have access to career services and advising
- Visit and use various MSU facilities including the Library, Innovation Center and Hive, entrepreneurship lab.
- Take part in field trips to Lansing, Detroit, and Lake Michigan with other international students



Visiting International Professional Program  
MICHIGAN STATE UNIVERSITY

Apply online at  
[vippp.isp.msu.edu](http://vippp.isp.msu.edu)

## Application

- Closes on May 31, 2017

## Contact for more information:

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## About VIPP

The Visiting International Professional Program (VIPP) at Michigan State University (MSU) is a world leader in providing executive education and professional development training. Our non-degree certificate programs help prepare today's professionals from all disciplines to become tomorrow's leaders in a new global world. Founded in 1991, VIPP has trained over 4,000 professionals from 30 countries including Brazil, China, Indonesia, Malaysia, Japan, Libya, Mongolia, Saudi Arabia, South Korea, Russia, Thailand, Turkey and many others.



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## Michigan State University

Seize a life changing experience of living at MSU, East Lansing, Michigan, one of the top research universities in the world and the largest residential campus in the U.S. Gain perspectives of American student life by interacting with MSU students and faculty.

MSU has been advancing the common good with uncommon will for more than 150 years.

The nation's pioneer land-grant university, MSU is one of the top research universities in the world and offers nationally ranked and recognized academic, undergraduate research, residential college, and service-learning programs.

MSU enrolls more than 50,000 students from all 50 states and more than 130 countries. Approximately 15 percent of MSU's students are international. MSU employs more than 2,000 tenure system faculty members, and offers more than 200 programs of study in 17 degree-granting colleges. Located in East Lansing, three miles east of Lansing, Michigan's capitol city, MSU has one of the biggest and greenest campuses in the nation, occupying 5,200 acres with 538 buildings.

## About HELLA



This summer school is made possible by our industrial partner HELLA Electronics Corporation, part of global group HELLA. As one of the top 40 automotive suppliers in the world with an annual turnover of 6.4 billion euro (2015-16), HELLA develops and manufactures lighting technology and electronics products for the automotive industry. HELLA's 34,000 employees are working in more than 125 locations in 35 countries. HELLA Electronics Corporation is located in Plymouth, Michigan and its North American manufacturing facility is located in Flora, Illinois as well as in Mexico. To learn more visit their site at: [hella.com](http://hella.com)

## LEARN MORE ABOUT VIPP AT:

[vippp.isp.msu.edu](http://vippp.isp.msu.edu) or [vipppsublog.wordpress.com](http://vipppsublog.wordpress.com)

