



Global Summer School 2019
Learn. Create. Grow.



Visiting International Professional Program
MICHIGAN STATE UNIVERSITY

Spend an Unforgettable Summer in the USA



VIPP

Home for Today's Professionals, Tomorrow's Leaders

The Visiting International Professional Program (VIPP) at Michigan State University (MSU) invites you to the 2019 Global Summer School Program. VIPP is a world leader in providing executive education and professional development programs. Because we have trained over 4,000 international professionals from 30 countries for the past twenty years, we have a better understanding of what college students and young professionals need to build a successful career. Come to VIPP and start planning your future. Our Global Summer School offers exciting programs in various fields including Business, American Culture, Engineering, and Packaging. You will benefit from the distinct American Higher Education System by studying and living on one of the largest and greenest University campuses in the U.S.

Program Overview:

Global Enterprise Innovation

Program Dates	Fees
July 17, 2019 to August 8, 2019 MSU: 7/17-7/31 East Coast: 8/1-8/8	\$3,880

American Culture and Society

Program Dates	Fees
July 17, 2019 to August 8, 2019 MSU: 7/17-7/31 East Coast: 8/1-8/8	\$3,880

Modern Packaging

Program Dates	Fees
July 17, 2019 to August 8, 2019 MSU: 7/17-7/31 East Coast: 8/1-8/8	\$3,880

Smart Transportation Engineering

Program Dates	Fees
July 17, 2019 to August 6, 2019 MSU: 7/17-8/2 Chicago: 8/3-8/6	\$3,880

* Students must arrive and check in on July 17th, 2019.

Michigan State University | East Lansing, Michigan

Michigan State University is the nation's pioneer land-grant university, a bold experiment that democratized higher education and brought science and innovation into everyday life. Today, MSU is one of the top research universities in the world—on one of the biggest, greenest campuses in the nation—and is home to a diverse community of dedicated students and scholars. MSU offers more than 200 programs in 17 different colleges, where 25 programs are ranked top 20 in the nation by U.S. News and World Report.

Founded in 1855. 3 miles east of Michigan's capital, Lansing. 5,200-acre campus with 538 buildings.

Over 50,000 students from all 50 states in the U.S., and more than 138 countries.

More than 200 programs of undergraduate, graduate, and professional study.

approximately 5,300 faculty and academic staff.

Pure Michigan

Michigan is a mid-western U.S. state with a population of 10 million. Nicknamed the "Great Lakes State," Michigan borders Lake Michigan, Lake Erie, Lake Superior and Lake Huron. The Great Lakes make up 21% of the world's freshwater. Michigan's combined natural wonders of lakes, beaches, forests and sand dunes attract over one hundred million visitors annually. Michigan is a perfect place to live and study.





Global Enterprise Innovation

COURSE DESCRIPTION

Students will have the opportunity to conduct cutting-edge research and explore the implications of the Digital Revolution. The Digital Revolution began at the turn of the 21st Century and is built on mobile Internet, the Internet of Things (IoT), artificial intelligence, machine learning and low-cost storage of information. It connects people with goods and services, biological systems and genetics. Students will examine exciting case studies like Google, Airbnb, Uber, Alibaba, and Amazon to see how these companies have pioneered the Digital Revolution in global businesses. Students will work in small teams to research, write-up, and present findings on the Digital Revolution.

INSTRUCTOR

Dr. Erika Butler is adjunct faculty in MSU Broad College of Business. She has a professional and educational background in organizational communication, IT and telecommunication, manufacturing, supply chain management, purchasing and quality control.

American Culture and Society

COURSE DESCRIPTION

This course will explore the connections between U.S. history and contemporary culture, with a particular focus on race and immigration. We will address three key foundational moments to American culture: the turn of the last century, the mid-twentieth century and the present. Our goal is not only to gain familiarity with key debates around race, immigration and culture in US history and contemporary society but also to cultivate a critically reflective perspective on the ways that American society is represented both within the United States and globally.

INSTRUCTOR

TBD.



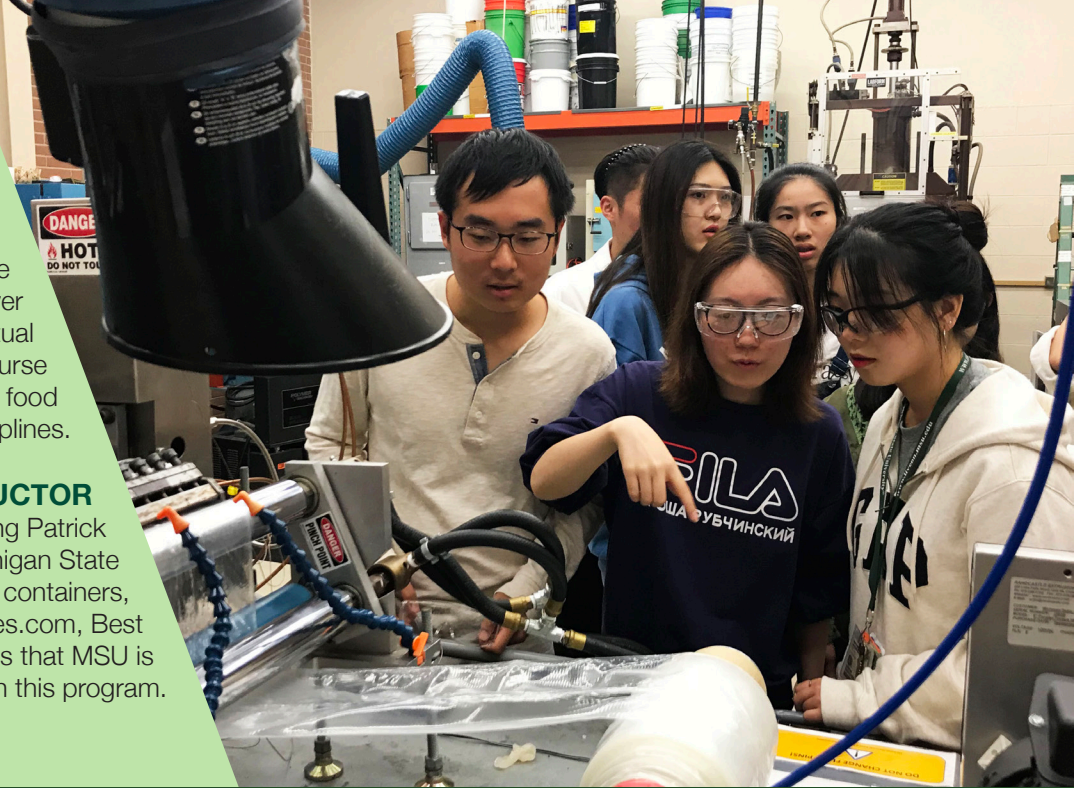
Modern Packaging

COURSE DESCRIPTION

This program offers full insight into all aspects of packaging, including function, materials, systems, processes, distribution and more. Students will be working on packaging science and design related projects in small groups, as well as explore local packaging suppliers. MSU Packaging School's experienced faculty will deliver this program. Students will leave this course better prepared to implement virtual design and sustainability practices as it relates to packaging functions. The course will help students prepare for graduate level study and research in any packaging, food science or material science related disciplines.

INSTRUCTOR

Faculty and staff in MSU's School of Packaging will instruct the course, including Patrick McDavid, Dennis Young and Cimberly Weir. The School of Packaging at Michigan State University is the leader in teaching, research and outreach focused on packaging containers, materials, and their functionality for over 65 years. According to Universities.com, Best Colleges 2017 ranks MSU's School of Packaging as rated #1 in the U.S. and notes that MSU is the only school that offers a Ph.D. in this program.



Smart Transportation Engineering

COURSE DESCRIPTION

The three-week long intensive summer school program is a multidisciplinary lab-based engineering research program with a focus on smart transportation technology and engineering. Students will be working on a project in small groups to practice theory as well as application. The program aims to foster creative thinking and enhance practical engineering and problem-solving skills through hands-on lab experiments in a supervised setting. It will help students prepare for graduate level study and research in any engineering disciplines including Transportation Engineering, Mechanical Engineering, Electronic Engineering, Computer Engineering and Artificial Intelligence.

INSTRUCTOR

Mr. Anthony Ingle, PE, PTOE, is an expert in Transportation Engineering and Planning. As an experienced teaching specialist in the Department of Civil and Environmental Engineering, he teaches courses such as Introduction to Transportation Engineering and Transportation Planning.

General Course Information

Global Enterprise Innovation; Modern Packaging; and American Culture and Society
(July 17- August 8, 2019)

TUITION

\$3,880

**Fee includes tuition, on-campus housing, health insurance, two MSU meals a day, and local transportation.*

**Fee does not include international and domestic airfare or any other living costs.*

ADMISSION REQUIREMENTS

At least 18 years old

Undergraduate students or Master Degree

Student at any accredited university

Intermediate English skills

	Mon 15	Tue 16	Wed 17	Thu 18	Fri 19	Sat 20	Sun 21
AM				Orientation/Team Building	Instruction	Field Trip to Detroit	Field Trip to Ann Arbor
Lunch			Arrival & Check-in				
PM				Campus Tour	Library Tour		
	Mon 22	Tue 23	Wed 24	Thu 25	Fri 26	Sat 27	Sun 28
AM	Instruction	Instruction	Instruction	Instruction	Instruction	Field Trip to Lake Michigan	Free Time
Lunch							
PM	Field Trip	Seminar	Project	Seminar	Project		
	Mon 29	Tue 30	Wed 31	Thu 1	Fri 2	Sat 3	Sun 4
AM	Instruction	Instruction	Last Class/ Student Presentation & Certification	East Coast Trip Aug 1 - Aug 8			
Lunch			Packing				
PM	Project	Conversation with U.S. Students	Farewell BBQ				

Smart Transportation Engineering (July 17 - August 6, 2019)

	Mon 15	Tue 16	Wed 17	Thu 18	Fri 19	Sat 20	Sun 21
AM				Orientation/Team Building	Instruction	Field Trip to Detroit	Field Trip to Ann Arbor
Lunch			Arrival & Check-in				
PM				Campus Tour	Library Tour		
	Mon 22	Tue 23	Wed 24	Thu 25	Fri 26	Sat 27	Sun 28
AM	Instruction	Instruction	Instruction	Instruction	Instruction	Field Trip to Lake Michigan	Free Time
Lunch							
PM	Project	Seminar	Visit Mobility Studio	Seminar	Project		
	Mon 29	Tue 30	Wed 31	Thu 1	Fri 2	Sat 3	Sun 4
AM	Instruction	Instruction	Instruction	Instruction	Last Class/ Student Presentation & Certification	Chicago Aug 3 -Aug 6	
Lunch							
PM	Visit MCity	Conversation with U.S. Students	Farewell BBQ	Project	Free Time		

PROGRAM FEATURES

- Cultural field trips to Detroit and Lake Michigan/Sand dunes.
- Global Enterprise Innovation, Modern Packaging, and American Culture and Society: week long East Coast trip including Niagara Falls, Washington DC., and New York City from Aug. 1 to Aug. 8
- Smart Transportation Engineering: 4 day trip to Chicago including lodging, transportation & meals from Aug. 3 to Aug. 6

Travel America

East Coast Trip (August 1- August 8, 2019)

Thu 1	Fri 2	Sat 3	Sun 4	Mon 5	Tue 6	Wed 7	Thu 8
Depart From MSU Campus, Travel to Niagara Falls	Tour in Niagara Falls	Depart to Washington DC	Washington DC Tour including White House, Lincoln Memorial, Washington Memorial, Smithsonian, etc.	Depart for New York	Tour in New York City including Wall Street, World Trade Center Memorial, Time Square, Statue of Liberty	Shopping at Woodbury Outlets in New Jersey	Return to home country



Trip Details:

Our three summer school programs - American Culture & Society, Global Enterprise Innovation, and Modern Packaging - include a field trip to the US East Coast from August 1 to August 8, 2019. All travel is by bus. The detailed schedule is subject to change. Official program ends on the night of Wednesday Aug 7th and hotel rooms are booked until Thursday morning. The bus will not return to Michigan. Students must arrange their own return trip to their home country from NYC anytime during Thursday or after.

Chicago Trip (August 3- August 6, 2019) for The Smart Transportation Engineering Program only

Fri 2	Sat 3	Sun 4	Mon 5	Tue 6
Last Class	Morning: Travel to Chicago Afternoon: Downtown Chicago, Millenium Park, Field Museum, Art Institute of Chicago	Morning: University of Chicago, Willis Tower, Sky Deck Afternoon: Grant Park, Lake Shore, Chicago Architecture River Cruise, Michigan Ave	Morning: Northwestern University Afternoon: Bahai House of Worship, Outlet Shopping	Return to home country



Trip Details:

The Smart Transportation Engineering Program will include a trip to Chicago from August 3rd to August 6th. All travel is by bus. The detailed schedule is subject to change. Official program ends on the night of Monday, Aug 5th and hotel rooms are booked until Tuesday morning. The bus will not return to Michigan. Students must arrange their own return trip to their home country from Chicago anytime during Tuesday or after.



Our Global Young Professional Program Summer School will expand students' horizons and encourage you to dream big. For more information or to apply online, visit us at:

vipp.isp.msu.edu

"Both classroom instruction and field trips gave us an opportunity to learn new knowledge and experience American culture that would not be possible in Korea. If you are a student who wants to experience something foreign, expand your horizon, and come across new culture, I highly recommend this summer program!"

Jungmo Jea

Student, Korea Polytechnic University

"I could not be prouder of your hard work and your willingness to challenge yourselves to conduct a daunting research project involving human subjects. Congratulations on your accomplishments at Michigan State University!"

Dr. Erika J. Butler

Instructor, Global Enterprise Design



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