



# Audencia Group

## FACT SHEET FOR EXCHANGE STUDENTS *2015-2016*

Erasmus Code: **F NANTES12**  
Dean: **Frank Vidal**

AUDENCIA GROUP	
Audencia Nantes	
Ecole Atlantique De Commerce (EAC)	
SciencesCom	
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# 3 schools in the city of Nantes



## Audencia Nantes

École de Management

School of Management

8 route de la Jonelière | BP 31222  
44312 Nantes CEDEX 3

Tel : +33 (0) 240 37 34 34

Fax : +33 (0) 240 37 34 07

<http://www.audencia.com/>



## École Atlantique de Commerce

Junior School of Business

4 rue Bisson  
44105 Nantes CEDEX 4

Tel : +33 (0) 240 44 42 97

Fax : +33 (0) 240 73 63 06

[www.ecoleatlantique.com/en](http://www.ecoleatlantique.com/en)



## SciencesCom

School of Communication and Medias

1 rue Marivaux | BP 80303  
44003 Nantes CEDEX 1

Tel : +33 (0) 240 44 90 00

Fax : +33 (0) 240 44 90 15

<http://www.sciencescom.org/en/>



## Useful contacts

### International Relations Office

#### Management



#### Desi SCHMITT

Director of International Relations

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#### Coordinators



#### Corinne PEGHAIRE-YANG

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#### Sarah MORKOWSKY

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#### Aurélien LEVEQUE

International Relations Manager

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### International Connection Team (ICTeam)

IC Team is a group of 30 French students who are here to give you a student perspective of living in Nantes, cultural activities and studying at Audencia.

IC Team can come and pick you up at the airport/train station, depending on your time of arrival, and can then come with you to pick up your keys at the residence hall.

✉ [icteam.audencia@gmail.com](mailto:icteam.audencia@gmail.com) / Facebook page: <https://www.facebook.com/pages/IC-Team-Audencia/205755999511897>

# Program Overview



## GRANDE ECOLE PROGRAM

Grande Ecole program is one of Audencia Nantes' main programs. It is a high quality 4-year program with a selective admission process for French students.

Courses begin with a core curriculum of one year for learning the fundamentals of management. At the end of this first year, students undertake an internship to practice all they have learnt in the first two semesters.

The Master cycle begins with the semester 3 and continues, after a gap year in the workplace, alternating the three following semesters: one semester of specialization in Nantes/one semester of study at a partner institution/one semester internship "Corporate Action"

Exchange students can choose courses in either one of the 2 Grande Ecole "Blocks" of courses below (see course catalogue for more details):

### – Grande Ecole general management courses

Designed for international students with at least 3 semesters of Business Studies

### – Grande Ecole majors/specialization courses (master 2 level)

International students with at least 4 semesters in Business Studies can choose 2 electives and one of the 10 Majors taught in French or in English among the Master Program in Management Studies.

4 fields of study: Marketing/Finance/Cultural Institutions/Consulting (please check the course catalogue as prerequisites may apply and some courses are incompatible)

## INTERNATIONAL MASTERS *(Limited spaces available for exchange students)*

Audencia offers 3 international Master's degree programs, all open to candidates holding a Bachelor's degree or equivalent (work experience not mandatory).

Each international Master's degree program is run by alliances of European business schools of which Audencia is a major partner.

**IMM** (International Master in Management), **MSCPM** (MSc in Supply Chain and Purchasing Management) and **EIBM** (European and International Management Program)

## MBA PROGRAMS *(Limited spaces available for exchange students)*

Audencia offers 3 different MBA programs:

– A full time MBA in Responsible Management (3 years of work experience required)

– A Euro MBA (e learning program, 5 years of work experience required)

– An executive MBA (part time) designed for entrepreneurs and experienced managers who wish to develop their strategic vision.

## SHORT PROGRAMS

Audencia Nantes has developed a **strong expertise of hosting short programmes taught in English for international students**. Since 1980, over 250 business undergraduates and graduate students follow tailor-made courses at Audencia.

Fields: International Business, Intercultural Management, Global Responsibility...

More details: <http://www.audencia.com/en/international/short-term-programmes/>



The **École Atlantique de Commerce** is a specialized Bachelor business school dedicated to preparing students with real-world skills and operational knowledge. EAC was founded in 1980 by the Chamber of Commerce of Nantes in response to the growing demand for highly trained sales managers and trade specialists in western France. The school is located next to the Nantes city center, in the headquarters of the Chamber of Commerce of Nantes Saint-Nazaire, which also houses the [Atlantic World Trade Centre](#). To maintain quality and offer personalized services, the annual intake is limited to 200 students, who are selected through a highly competitive application process.

Exchange students can choose majors taught in English or in French from September to December (Fall semester only)

– International Development, taught in English with specializations in export techniques, international sourcing, supply chain management

– Marketing Communication, taught in French

– Entrepreneurship, taught in French



SciencesCom is located in the city center of Nantes. The School welcomes around 270 students aged 20 to 25 and prepares them to work in the fields of communication and media. All programs combine study periods and internships in France and abroad.

Highly selected students can prepare :

– a Bachelor in Communication and media – duration 1 year (the 3rd year of the Bachelor's degree)

– a Masters in Communication and Media – duration 2 years (recognized by the French Ministry of Education and Research)

Exchange students can take Bachelor or Master 1st year or Master 2nd year programs in Fall depending on their education level in their home institution.

International students who have at least an intermediate level of French are welcome at SciencesCom to follow the full year and may have the opportunity to do a 3-month internship under specific conditions. Please, contact us for more details.

# Academic Calendars

## EXCHANGE STUDENT ORIENTATION DAY

- Mandatory for all programs
  - Usually held at the program's start (information sent by Audencia 3 weeks in advance)
- Program: International Office and IC Team presentation, information about housing, campus life, visit of Nantes, intercultural seminars...

## PUBLIC HOLIDAYS 2015 – 2016

Fall 2015: November 1<sup>st</sup>  
November 11<sup>th</sup>  
December 25<sup>th</sup>

Spring 2016: January 1<sup>st</sup>  
March 28<sup>th</sup>  
May 1<sup>st</sup>/5<sup>th</sup>/8<sup>th</sup>/16<sup>th</sup>



### GRANDE ECOLE PROGRAM (exams included)

Grande Ecole general management courses

Fall Semester 28/08/2015 to 19/12/2015

Spring Semester 05/02/2016 to 14/05/2016

Only English-taught courses are available for Spring Semester

Grande Ecole majors/specialization courses (master 2 level)

Fall Semester 29/08/2015 to 19/12/2015

Spring Semester 04/01/2016 to 14/05/2016

### INTERNATIONAL MASTERS

Program's start: 15/09/2015

### MBA PROGRAMS

Full time MBA in Responsible Management September (exact dates to be confirmed)

Euro MBA September or January (exact dates to be confirmed)

Executive MBA (part time) March (exact dates to be confirmed)

### SHORT PROGRAMS

January to mid-July

Summer Term: May 17<sup>th</sup> to July 8<sup>th</sup>



### Bachelor EAC

Fall semester 2015

August 28 : orientation (tbc)

September 7: classes begin (tbc)

December 18: end of semester



### Sciences Com

Fall semester 2015

August 28: orientation (tbc)

September 7: classes begin (tbc)

December 18: end of semester

Spring semester 2016

January 5: classes begin (tbc)

June 26: end of semester (tbc)

# Application Information



## For partner institutions coordinators

Please fill out the INTERNATIONAL EXCHANGE STUDENTS NOMINATIONS & e-mail it back to:

**Cécile STEYER** for students from Scandinavia, UK, Ireland, Benelux countries  
☎ (+33) 2 40 37 34 35 | ✉ [csteyer@audencia.com](mailto:csteyer@audencia.com)

**John HARLAND** for students from The Americas & Russia  
☎ (+33) 2 40 37 46 38 | ✉ [jharland@audencia.com](mailto:jharland@audencia.com)

**Corinne PEGHAIRE** for students from China and Oceania  
☎ (+33) 2 40 37 34 08 | ✉ [cpeghaire@audencia.com](mailto:cpeghaire@audencia.com)

**Françoise CONQUER** for students from Asia except China, Middle East, Africa  
☎ (+33) 2 40 37 81 44 | ✉ [fconquer@audencia.com](mailto:fconquer@audencia.com)

**Sarah MORKOWSKY** for students from German speaking countries, Southern and Eastern Europe, Turkey, Baltic states  
☎ (+33) 2 40 37 46 75 | ✉ [smorkowsky@audencia.com](mailto:smorkowsky@audencia.com)

### DEADLINES for coordinators

Fall Semester and full year:  
**April 10<sup>th</sup>**

Spring Semester:  
**September 30<sup>th</sup>**

**NEW !** Summer Term:  
**March 1<sup>st</sup>** (tbc)



## For international exchange students

As soon as we receive your nomination, the International Student Coordinator – whom will also be your main contact before, during and after your stay at Audencia – will send you the link to register online and find all the useful details about our course offering.

First, you need to upload all the useful administrative documents.  
Then, you'll be able to register for your courses.

### DEADLINES for students

Fall Semester and full year:  
**May 12<sup>th</sup>**

Spring Semester:  
**October 15<sup>th</sup>**

**NEW !** Summer Term:  
**April 1<sup>st</sup>** (tbc)

# Useful information for all programs



## Pedagogical information

### Course catalogue

Exchange students need to choose their courses in the Audencia Group catalogue

### Learning agreement

Don't forget to fill the learning agreement provided by your coordinator and note that it cannot be modified once it has been validated by Audencia.

### French language courses

French language courses available for all students free of charge. If you are interested, please mention it while registering.

**GRADING SYSTEM** | All courses are graded on a scale of 0 to 20. The **minimum pass mark is 10/20**.

Audencia grades	ECTS	GPA
<b>Full ECTS credits</b>		
Grade =20	A	4,5
16<= grade <20	A	4
15.5<= grade <16	B	3,7
14<= grade <15.5	B	3,5
13.5<= grade <14	C	3,2
12<= grade <13.5	C	3
11.5<= grade <12	D	2,8
10.5<= grade <11.5	D	2,5
10<= grade <10.5	D	2
<b>Half of ECTS credits</b>		
9<= grade <10	E	1,8
8.5<= grade <9	E	1,5
<b>No ECTS credits</b>		
8<= grade <8,5	E	1
5<= grade <8	F	0,5
0	F	0



## Practical information

### Health insurance

Please note that you will fill the French Social Insurance form only when you arrive in Nantes.

**For non EU students:** A translated birth certificate is mandatory for the French social security application and it must be in French. You do not need to submit the birth certificate with other application documents at the same time, just remember to bring it with you when you come to France.

### Accommodation

No on-campus housing. Housing blog: <http://audenciahousing.blogspot.fr/>

- Students should book their accommodations as soon as they are nominated (procedures can be long)
- Other solutions: residence halls, host families...

Once you are nominated, you will receive more details on accommodations and other practical details.

You can also contact our housing coordinator Estelle at: [eeestevez@audencia.com](mailto:eeestevez@audencia.com) if you have any questions.

### Living costs

- Accommodation: 450-650 €/month
  - Food: 200€/month
- Other expenses (transport, leisure...): 200 €/month



The Erdre river, Nantes



The Great Elephant



The Dukes of Brittany castle, in the city center of Nantes



Nantes by night